



CHRISTIAN SURFERS
UNITED KINGDOM

VISION PRESENTATION

CHRISTIAN SURFERS

OUR VISION

FUTURE DREAMING

OUR VISION 2034

VISION PRESENTATION

CHRISTIAN SURFERS

OUR VISION

CSUK MISSION

**SO THAT EVERY SURFER
AND EVERY SURFING COMMUNITY
WOULD HAVE THE OPPORTUNITY
TO KNOW AND FOLLOW JESUS**

OBJECTIVE

USING CONSENSUS METHODS TO CREATE A VISION FOR WHAT
CSUK MIGHT LOOK LIKE IN 2034

1

CSUK TRUSTEES FUTURE DREAMING — FEB 2024

In preparation for our face-to-face meeting in February the trustees spent some time prayerfully considering what CSUK might look like — this future dreaming was asked not be constrained by past structures or even what CS has achieved, it should reflect unconstrained dreams, hopes and aspirations for CSUK and what it might have achieved by 2034. We really wanted this to be the trustees God inspired dreams.

2

CSUK LEADERS GATHERING — MARCH 2024

2034 VISION YOUR CHANCE TO DREAM WITH US. We asked prior to the meeting, what does a 10 year vision look like to you? We asked with no constraints, and we where really excited to find out leaders thoughts over the weekend. We had one final consideration - a list of top 10 areas the Trustees see as key over the next 10 years, BUT do they sit well with you? We would love to hear from you on wether you think these areas will see growth in CSUK over the next 10 years or perhaps you have other ideas? We asked leaders to prayerfully consider, and caught up in our dedicated vision session at the weekend away.

3

CSUK MEMBERS SURVEY — MAY 2024

Following the leaders weekend, all points and visions from them where carried over into a document that we set out in a survey and sent to all leaders on our database, totalling 35 key considerations. Each point raised was given a rating of 1-10 so that the individual could priorities their response, based on what they would like to see for the next 10 year focus for CSUK.

ANALYSIS

OUR STAGED APPROACH TO VISION ANALYSIS DURING 2024

1

CSUK TRUSTEES

Future Dreams collated, discussed and reviewed by the group.
Key areas for development identified (AO)

2

CSUK LEADERS GATHERING

Future Dreams collated, 10 top areas for development identified in the CSUK Trustees presented, discussed and reviewed.
(CH/JE/BL) (11 Dreams/Visions statements received)

3

CSUK MEMBERS SURVEY

Themes from the Future Dreaming visions and outputs from meeting discussions identified. Respondents asked to rank importance of items. 35 items were included (CH/JE)

4

THEMATIC ANALYSIS

The ranked items were reviewed, a thematic analysis conducted (RC) — 4 overarching themes identified (primary and secondary themes noted where appropriate).

5

CREATING VISIONS STATEMENTS

4 draft visions statements crafted based on the themes, developed for critique. (RC)

THEMATIC ANALYSIS FINDINGS

Primary Theme	Secondary Theme	Source Data	Priority number
CS Local Communities	Growth & Development	Creating thriving groups and communities locally and regionally should be a priority	1
		Regional contacts are a great way forward in the planning to see growth across CSUK	9
		Local break 'surf partners/pastors' and 'buddy mentality' should be woven into key focusses	15
		Church partnering should be a key focus	24
Competitions and Events		Surf Competitions (attending secular and putting on our own) should be a key consideration for the 10 year vision	2
		Having an Event Director is key to future vision planning	3
		Serving events (national & local) should be a key focus area	7
		Hospitality & catering should be a key focus	27
Growth and Development	Enabling and Equipping	A shared importance of a CS Goal / Vision / Strategy is key for our growth over the next 10 years	4
		Surf Camps should be a key focus as we look toward 10 year plans of engagement	5
		Investing in young people (aka groms) should be a key focus	6
		Shared responsibility for leadership on staffing tasks should be considered in vision planning, with CSUK utilising skills across the leadership group	16
		Growing the clothing & merchandise should be a priority to better advertise CSUK and to generate income	18
		Chaplin for UK Surf should be a key factor in the vision	21
		Growing and mobilising the CSUK Membership should be an area of focus	22
		Initiatives for schools, disadvantaged and social justice should be a key focus	29
		'Radical' vision should be a focus	30
		International connecting as a priority	31
		Wider view of 'surfing' (inc wave technologies/ocean dwellers) needs to a top vision consideration	32
		'Surf Lodge'/building should be a key focus contributor over the next 10 years	33
		Silver Surfers to be a demographic vision focus for the next 10years	34
		A name change should be part of a key focus	35
Enabling & Equipping		Equality across all aspects of CSUK should be included in our 10 year focus for CSUK	8
		Being Environmentally Sustainable should be a vision focus	10
	Growth & Development	Digital Media (inc social and podcasts) should be a vision focus to see growth	11
		Salaried staff for CSUK is of importance to the future	12
	Growth & Development	Equipping, people development & pastoral care of leaders should be a key focus	13
		Trustees (input/investing) should be a key focus	14
		Discipleship & Equipping should be a key focus	17
		Sound structure (inc policies, goals, procedures) should be a key vision focus	19
		Supporter/member/donor care should be a key focus to see growth in CSUK over the next 10yrs	20
		Where possible, to increase support of workload and growth, we should consider external avenues even if at a cost	23
	Growth & Development	Equipping Surf Skills (inc. judging) should be part of the key focusses	25
		Support programmes (inc sponsorship & apprenticeships & CSalt) should be a priority	26
	Growth & Development	Fundraising (inc event and community initiatives and grants) should be one of our focus areas	28

CSUK LOCAL
COMMUNITIES

COMPETITIONS
& EVENTS

MISSION

NATIONAL — INTERNATIONAL

SO THAT EVERY SURFER
AND EVERY SURFING COMMUNITY
WOULD HAVE THE OPPORTUNITY
TO KNOW AND FOLLOW JESUS

GROWTH
& DEVELOPMENT

ENABLING
& EQUIPPING

CSUK LOCAL COMMUNITIES

WE SEEK TO DEVELOP A **SUSTAINABLE NETWORK** OF CSUK LOCAL SURF COMMUNITIES, SUPPORTED BY REGIONAL REPRESENTATIVES. THE CSUK LOCAL COMMUNITIES WILL CONTINUE TO FORM **LOCAL PARTNERSHIPS** WITH CHURCHES AND SURF GROUPS. A KEY FOCUS WILL BE ON **DEVELOPING AND EQUIPPING** INDIVIDUALS TO HAVE IMPACT AND MAKE **MEANINGFUL CONNECTIONS** IN LOCAL LINE UPS.

COMPETITIONS AND EVENTS

OUR CSUK SURF COMPETITIONS WILL **CONTINUE TO THRIVE**, OUR CSUK LOCAL COMMUNITIES WILL BE **ACTIVELY ENGAGED** SUPPORTING THEIR LOCAL SURF COMPETITIONS AND EVENTS. CSUK WILL BE RECOGNISED FOR ITS **SERVANT HEART** AT SURFING EVENTS. THIS WORK WILL BE LED BY A DEDICATED CSUK COMPETITIONS AND EVENTS DIRECTOR. CSUK WILL ALSO DEVELOP A COMPETITIVE PRESENCE IN EVENTS SUCH AS THE 'INTER-CLUBS'.*

*CSUK Trustees consider this may be a helpful approach to explore

GROWTH AND DEVELOPMENT

A CLEAR FOCUS ON **INVESTING IN OUR COMMUNITIES** EXTENDING TO ALL AGES WITH SURF CAMPS TO ENGAGE YOUNG PEOPLE & FAMILIES. CS LOCAL COMMUNITIES ALSO **SEEKING OPPORTUNITIES TO SUPPORT** SCHOOLS/UNIVERSITIES AND BE ENGAGED IN SOCIAL JUSTICE. CSUK WILL CONTINUE TO HAVE A **THRIVING ROLE IN THE UK SURF SCENE**. CSUK WILL HAVE A **STRONG LEADERSHIP** TEAM WITH DESIGNATED ROLES. TRUSTEES WILL CONTINUE TO HAVE OVERSIGHT OF THE STRATEGIC DEVELOPMENT OF CSUK, ENSURING THAT IT IS EFFECTIVELY GOVERNED AND WELL LED.

ENABLING AND EQUIPPING

CSUK WILL FOCUS ON EQUIPPING AND ENABLING INDIVIDUALS, LOCAL COMMUNITIES, STAFF AND TRUSTEES WITH THE **SKILLS AND FACILITIES** NEEDED TO DEVELOP AND DELIVER THE MISSION OF CSUK. WE WILL **WORK INCLUSIVELY, UPHOLDING EQUALITY, ENCOURAGING DIVERSITY,** AS WE ACT AS STEWARDS FOR GOD'S CREATION.

PROPOSED LEADERSHIP STRUCTURE

CSUK TRUSTEE BODY

Strategic Oversight
Legally Accountable for Governance/Finance
International Links to CSI

CSUK NATIONAL DIRECTOR

(Flexible Working)

Delivers Strategy
Responsible for staff/team oversight
Reports to CSUK Trustees
Responsible for oversight of local communities

OPERATIONAL LEAD

(Flexible Working)

Responsible for day to day activities/
communications/ social media (this may
be a separate role)
(this may include admin role or have
admin support)

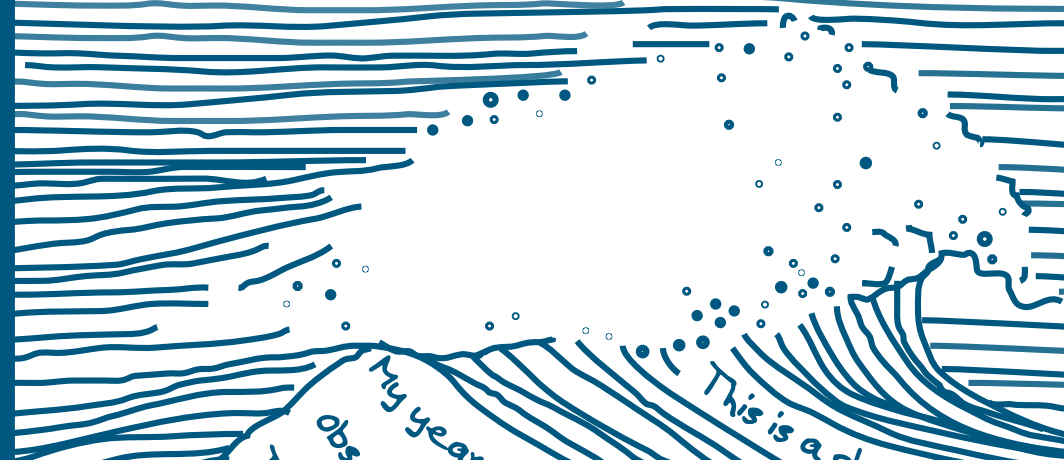
COMPETITIONS/ EVENTS LEAD

(Annualised hours)

Responsible for competitions/events
oversight and delivery

FUNDRAISING/ SPONSORSHIP LEAD

Responsible for grant applications
Corporate Partnerships/sponsor



This is a place where, I come to belong, I am utterly me, I am welcomed and loved
My yearnings for freedom, Are not just understood, But beheld and embraced, By my family in love
obsession with salt water, Is shared and connected, We are held together, In the ocean by love
The tide and the stars, Are our constant companions, In wind, sun and rain, We are shaped in our love
To worship is to live, With our footsteps in Jesus', We trace his path, In the detail of life
Each wave is a prayer, Riddled a thousand ways, Some swoop, glide and dance, Others sink, immerse and praise
In immersion we are honest, And true to ourselves, Finding hope for the humble, And love for the strays
For this is a place, Where we come to believe
For the! Beach lovers, Wave riders, Coast dwellers, Salt divers, Sea swimmers, Brothers and sisters
Where our hearts make sense, As we were always meant to be.



CHRISTIAN SURFERS
UNITED KINGDOM